



*The Staff at the Greater Pocono Chamber of Commerce
Would Like to Wish You and Your Family a Most Joyous
Holiday Season and a Prosperous New Year!*

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**GPCC
MISSION STATEMENT**

Act as A Unified Voice of Business
Dedicated to the Prosperity of all
Commerce
Leading to the Enhancement of
the Quality of Life in our region and surrounding areas.

December 2016 Calendar of Events

- December 2**.....*Government Relations/Public Policy Committee*
8:00 a.m. - Stroud Township
Municipal Building - Stroudsburg
- December 5**.....*Business Card Exchange*
5:30 p.m. - Big A Grillhouse -
Marshalls Creek
- December 9**.....*Free Business Seminar*
8:30 a.m. - Holiday Inn Express -
Stroudsburg
- December 13**.....*Women In Business Luncheon*
Noon - Inn at Pocono Manor
- December 14**.....*Economic Development /
Transportation Committee*
8:00 a.m.- GPC
- December 14**.....*Education Committee*
11:00 a.m.- Location TBA
- December 14**.....*Board of Directors*
4:00 p.m. - Peppe's Bistro -
East Stroudsburg
- December 20**.....*Women in Business Committee*
8:30 a.m. - GPC
- December 21**.....*Digital Strategies Committee*
10:00 a.m.- GPC

**The Greater Pocono
Chamber of Commerce
would like to encourage
everyone to:**

**Shop Local
Eat Local
Spend Local**

This Holiday Season!

Members in the News

The **Monroe County Historical Association** will host the annual "Holiday Luncheon at the Stroud Mansion" fundraiser on Thursday, December 8 and again on Friday, December 9, 2016. There are two seatings each day. The Early Lunch seating will be held at 11:00 a.m. and guests may dine until 12:30 p.m. and the Late Lunch seating will be held at 1:00 pm and guests may dine until 2:30 pm.

The Holiday Luncheon will be held on the second floor of the 1795 Stroud Mansion, 900 Main Street, Stroudsburg. Please note this event will take place in the second floor meeting room of a historic structure which is not handicap accessible. The Stroud Mansion will be decorated for the holidays and guests will enjoy the sounds of the season performed by local musicians. The four floors of the Stroud Mansion museum will be open to those attending the luncheon.

The luncheon will be a hot buffet-style meal catered by Dave Cook of The Cook's Corner Restaurant, Henryville, Pa. This year's menu will feature: fresh baby spinach salad with apple cider vinaigrette; Waldorf salad in a light dressing; Pork tenderloin roulade; savory apple, leek, & mascarpone cheese stuffing ladled with a light Marsala sauce; roasted garlic vegetable medley; tuxedo potatoes; fresh baked rolls with whipped honey butter; and a wonderful selection of homemade desserts. Coffee, decaf, tea and a complementary glass of wine, will be served at each table.

The cost for the luncheon fundraiser is \$25.00 per person. Tickets must be purchased at the Stroud Mansion, 900 Main Street in downtown Stroudsburg. Please get your tickets early; seating is extremely limited for this popular event.

For more information, please contact MCHA at (570) 421-7703 or admin@monroehistorical.org Visit us on the web at www.monroehistorical.org.

Pocono Medical Center announces the launch of its new Health & Wellness website, ChoosePocono.org, which features tips on how to stay healthy throughout the decades of your life, and offers fresh, fun, timely health information to keep you and your family well, all at your fingertips.

"Our goal is to offer a unique, consumer-focused platform that increases access to physician-accredited, quality educational materials for community residents and partners to help them become more informed on the unique ways we continue to serve them," said Geoffrey M. Roche, Director of Public and Government Affairs of Pocono Medical Center.

Upon visiting the website, you will familiarize yourself with screening guidelines to proactively manage your health. There is also a section for teens and men so you know when it's time for their checkups. "These online screening assessments were designed to be the first of its

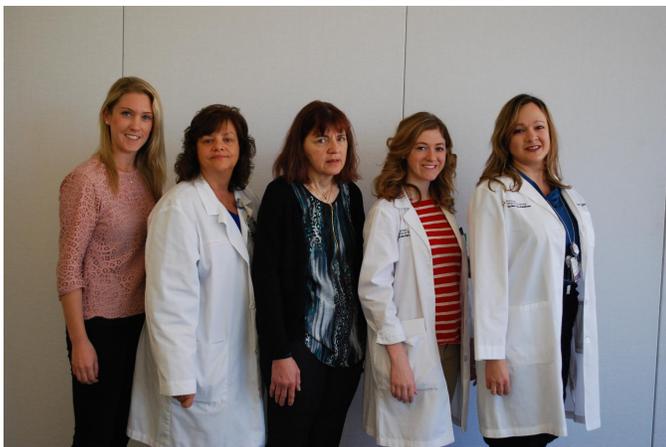
kind in transforming the way patients take initiative of their health,” said Roche. [Click here to view the exclusive content](#), or simply visit ChoosePocono.org on your desktop, or mobile device for the mobile-friendly version.

The new website, ChoosePocono.org, features a physician finder, a list of Pocono Medical Center’s services, and fun, informative articles on everything from how to deal with knee pain to home cooking for healthier eating, including nutritious, delicious recipes that are updated regularly.

ChoosePocono.org becomes a one-stop-destination for Pocono Medical Center’s Healthy Living Program members where they gain exclusive access to a list of member-only discounts, information regarding our specialized health events at local venues, and much more. As a member, you become part of the region’s largest network of community members who empower your health and wellness goals. To enroll in the Healthy Living Program as a Healthy Living Member, simply visit ChoosePocono.org and find the link on the homepage.

Pocono Medical Center Celebrates National Nurse Practitioner Week

In honor of National Nurse Practitioner Week, celebrated November 13 to November 19, 2016, Pocono Medical Center honors all NPs across the country for more than 50 years of practice, delivering distinguished, high-quality care.



From l to r: Danielle Crochiere, CRNP OB/GYN; Alicia Simon, CRNP Primary Care; Carole Sattur, CRNP Pediatrics; Rachel Brobst, CRNP Vascular Services; Jennifer Henry, CRNP OB/GYN.

With now more than 222,000 nurse practitioners (NP) licensed to practice in the United States, they are a large part of the medical staff that provide comprehensive care to our patients every day. An NP is an expert clinician with advanced training who provides primary, acute, and specialty health care. NPs work as partners with their patients, guiding them to make educated health care decisions and healthy lifestyle choices. Nurse Practitioners manage acute and chronic medical conditions whether

physical or mental, through comprehensive history taking, physical exam, and the ordering of diagnostic tests and medical treatments.



From l to r: Alicia Simon, CRNP Primary Care; Susan Elser, DNP Cardiovascular Services

A nurse practitioner must complete a master’s or doctoral degree program, and have advanced clinical training beyond registered nurse preparation. Similar to most medical professionals, NPs undergo rigorous national certification, periodic peer review, clinical outcome evaluations, and adhere to a code for ethical practices. Nurse practitioners must become licensed in the state they are going to practice, and practice under the rules and regulations of the state they are licensed.

As a proud employer of over 35 CRNPs, Pocono Medical Center’s NP staff offers a variety of health care services to patients from emergency care to cardiovascular and thoracic surgery specialties, obstetric and gynecologic care, well-woman care, primary care, pediatrics, neurology, critical care, immediate care, and counseling, among other important areas.



Lieutenant Colonel Laura McHugh at Pocono Medical Center’s Veteran’s Day Luncheon

Pocono Medical Center Celebrates Veteran’s Day with Annual Luncheon

Pocono Medical Center held its annual Veteran’s Day Luncheon to honor those who serve, fought and continue to fight for our nation.

Guests of the luncheon included State Representatives Rosemary Brown and David Parker as well as guest speaker Lieutenant Colonel Laura McHugh. LTC McHugh began her career by enlisting into the Pennsylvania Army National Guard (PAARNG) in 1986 and held numerous positions throughout her 30-year career including deployment to Iraq

in support of Operation Iraqi Freedom 1.

She is the recipient of many prestigious awards including the Meritorious Service Medal, the Bronze Star, Army Commendation Medal, Global War on Terror Expeditionary and Service Medals. LTC McHugh now serves as 213th Regional Support Group Commander of the PAARNG located in Allentown, Pennsylvania.



From left: Alma Ruiz-Smith, Coolbaugh Township Supervisor; Jeff Snyder, President and CEO of Pocono Health System

In addition, Alma Ruiz-Smith, Coolbaugh Township Supervisor, presented Pocono Health System President and CEO, Jeff Snyder, with the donation of a flag from the 1st Battalion of the 402nd Army Field Support Brigade Iraq that had been flown in an area designated as a combat zone by the Armed Forces of the United States of America. This flag was flown on Logistics Support Area Anaconda in Balal, Iraq on March 18, 2008.

As the third largest employer in Monroe County, Pocono Medical Center proudly employs over 70 employees and volunteers of military status comprised of active, reserve, and veteran.

Wayne Bank Named Among Top 1% Most Extraordinary Banks in U.S.

Wayne Bank was recently named among the top one percent most extraordinary banks in the United States by The Institute for Extraordinary Banking™.

A true community bank since 1871, Wayne Bank was recognized with the Institute's Banky® Award for their commitment to strong community banking. This recognition is given to the top 60 out of 6,000 community banks across the country.

"We are incredibly excited to be presented with this award," said Lewis J Critelli, President and Chief Executive Officer of Wayne Bank. "Helping the Community Grow' is more than just a catchphrase, it has been our mission for over 144 years and we are so honored to be recognized for it on a national level."

The Extraordinary Banking™ Awards exist to highlight the vital, yet often overlooked, role that local, community banks play in the economy. Consumers are encouraged to use the Banky® Awards as their guide to discovering the very best, most extraordinary banks in their communities, and in the country. For more information, visit BankyAwards.com.

Wayne Bank Updates Mobile App With Instant Balance Feature

Wayne Bank recently updated its Mobile Banking App to include an Instant Balance feature that offers customers increased convenience when they are on the go.

The new Instant Balance feature gives customers the ability to check their balance, on up to six accounts, directly from the Mobile Banking App's login screen, without having to enter a password and fully log in. It is safe and secure, as account numbers are fully masked and no sensitive data is transmitted. Furthermore, the Instant Balance feature only allows customers to see their balances, they will still have to fully log in to complete transfers or bill pays.

"Wayne Bank is committed to offering our customers the latest in banking technology," explains Executive Vice President and Chief Information Officer, Robert J. Mancuso. "Our Mobile Banking App is a valuable service that helps our customers save time and simplify their banking, and the new Instant Balance feature makes it more convenient than ever."

Wayne Bank's Mobile Banking gives customers the flexibility of banking from anywhere using apps that can be downloaded to just about any smart phone or tablet. By searching "Wayne Bank" in the Apple App, Amazon Kindle, and Google Play Stores, users can download the Bank's free apps and enjoy full electronic banking functionality from anywhere they take their phone or tablet. This includes viewing account balances and history, transferring funds between accounts, depositing checks using Mobile Deposit Capture, accessing BillPay and PopMoney, and now checking account balances on the go with Instant Balance.

Pocono Raceway Offering Worry-Free Weather Guarantee

In a continued effort to take care of its fans and create exciting experiences and lifelong memories, Pocono Raceway today announced it will offer a Worry-Free Weather Guarantee. This guarantee is FREE to all Pocono fans that hold a Sunday Grandstand, Club or Suite ticket to either NASCAR Premier Series race or Verizon INDYCAR Series race in 2017.

The Worry-Free Weather Guarantee ensures fans that purchased Sunday tickets directly from Pocono Raceway in

advance will be reimbursed the face value if weather postpones the race and they are unable to make the re-scheduled event. Pit/Paddock Passes will also be eligible for reimbursement when they are purchased with a Sunday grandstand ticket.

“Since 1971, we have hosted 101 NASCAR and INDYCAR races and only six of those have been postponed. After a tough year with three rainouts, we listened to our fans and instituted the Worry-Free Weather Guarantee,” said Brandon Igdalsky, Pocono Raceway President & CEO. “Now, if one of our Sunday races is impacted by weather and it is postponed, those fans who cannot make it on the re-scheduled day will be reimbursed the face value of their ticket. This demonstrates our level of commitment to the greatest fans in motorsports.”

All fans who purchase advance tickets and cannot attend a Sunday race that is postponed on the makeup date will receive a check for the face value listed on their tickets, no questions asked.

The Worry-Free Weather Guarantee protects those who purchase tickets in the grandstands, suites and clubs for the NASCAR Premier Series Axalta “We Paint Winners” 400 on June 11, the NASCAR Premier Series Pennsylvania 400 on July 30 and the Verizon IndyCar Series ABC Supply 500 on August 20.

Additional information, including Frequently Asked Questions, can be found at www.poconoraceway.com/guarantee.

Pocono Raceway will host seven major motorsports events in 2017, including four NASCAR, two ARCA and one Verizon IndyCar Series weekend. Tickets can be purchased online at www.poconoraceway.com, by calling 1-800-RACEWAY or in person at the Pocono Raceway Ticket Office on Long Pond Road.

Pocono Family YMCA Joins with Pocono Medical Center to offer Cancer Wellness Program for Cancer Patients

Pocono Family YMCA of Stroudsburg partnered with Pocono Medical Center’s Dale and Frances Hughes Cancer Center to offer an 8-week program for cancer survivors called New Beginnings: A Cancer Wellness Program.

This 8-week program is designed to benefit all cancer survivors from time of diagnosis, on through survivorship. “As a Cancer Exercise Specialist, along with Dolores Everett, my goal is to provide a supportive environment for people affected by cancer to participate in physical and social activities that strengthen the whole person,” said Patricia Zaso, Pocono Family YMCA Wellness Coordinator. “By focusing energy from ‘illness’ to ‘wellness,’ we can support cancer survivors who are in the transitional period between completing their treatment and feeling physically and emotionally strong enough to resume their lives.”

The class will take place on Tuesdays and Thursdays at

1:00 p.m. for 8 consecutive weeks at a time. The cost of the program is \$50 and upon completion it will be credited towards continuing wellness for any program they choose at the Pocono Family YMCA, including the Pilates Studio.

“As the regional leader in cancer care, we recognize the tremendous impact cancer treatment may have on one’s quality of life,” said Stacy Goetz, Executive Director of Oncology Service Line at Pocono Medical Center’s Dale and Frances Hughes Cancer Center, “which is why we are excited to bring this valued partnership to patients as it serves as an extension of our care, turning life-changing news into life-changing results.”

For more information about this program, please call Patricia Zaso of Pocono Family YMCA at (570) 460-1589.

The 2016 Healthy Workplace Awards Recognizes Pocono Medical Center

The Greater Chamber of Commerce, Highmark Blue Cross Shield, and ChamberChoice held its 2016 Healthy Workplace Awards honoring Pocono Medical Center with its Continuing Excellence Award.

“The Greater Pocono Chamber of Commerce is proud to present the 2016 Healthy Workplace Award of Continuing Excellence to Pocono Medical Center, for their support in providing a healthy workplace for the Pocono Health System employees,” said Robert Phillips, IOM., President/CEO of Greater Pocono Chamber of Commerce.

The purpose of the Healthy Workplace Awards is to recognize companies that are adopting and continuing wellness programs in their workplace. “At Pocono Medical Center,



From l to r: George Roberts; GPCC Chairman; Iliana Derkes, Employer Liaison of Pocono Medical Center; Geoffrey Roche, Director of Public and Government Affairs of Pocono Medical Center; Christine Andrew, NEPA Community Federal Credit Union; Kerri McKeown, Highmark Blue Cross Blue Shield; Robert Phillips, IOM., President/CEO of GPCC

we not only advocate quality healthcare for our patients, but for our employees also. As a health system that strives to put the needs of its community first, it is evidenced by this recognition that our award-winning services align with our vision of building a healthier community,” said

Geoffrey M. Roche, Director of Public and Government Affairs of Pocono Medical Center.

The 2016 Healthy Workplace Award for the Small Business of under 100 employees was awarded to NEPA Community Federal Credit Union. The 2016 Healthy Workplace Continuing Excellence Award was given to Pocono Medical Center, highlighting its Smoking Cessation Program and Biggest Winner Program, an exclusive, 6-month lifestyle-changing program designed to help individuals take control of their lives, lose weight, and become healthy.

Pocono Medical Center's Biggest Winner Program is currently in its 4th installment. Since the program's inception back in April of 2014, the Biggest Winner Challenge contributed a combined total of over 6,000 pounds lost among the challenge's participants.

For more information about Pocono Medical Center's Smoking Cessation Program, Biggest Winner Program, or any of its other services, please visit PoconoHealthSystem.org.

Community Partners Unite to Form a Hunger Coalition in Monroe County

United Way of Monroe County, in partnership with Pleasant Valley Ecumenical Network (PVEN) and East Stroudsburg University (ESU) Public Health Department hosted a film screening and discussion on food access issues in Monroe County on Wednesday, November 16. "A Place at the Table" - a documentary on food insecurity in the United States - was screened at ESU's Innovation Center in recognition of National Rural Health Week. Several food pantry representatives, state representative staff, ESU students and community leaders were in attendance. The event served as a launching point for the formation of a Hunger Coalition in the county.



Food pantry representatives, local farmers, and community leaders discussed food insecurity in groups after the screening.

Fifty million Americans - 1 in 4 children - don't know where their next meal is coming from. The rural nature and current economic situation in the Pocono Mountains creates a difficult situation of food insecurity for many residents - often an invisible barrier to good health that

faces many in our community. At last week's inaugural event, Michael Albert, president and CEO of the United Way of Monroe County gave a presentation on the organization's 2016 community needs assessment. Michael highlighted a key challenge that was revealed through their assessment, "Many people in our community find themselves in a difficult place whereby they are making too much money to qualify for basic social services, but given our high cost of living in Monroe County, they are not making enough to really get by. Half of all renters in Monroe County are spending more than a third of their income on housing. Providing one's family with regular nutritious food is not possible for many families in our community."

The presentation was followed by the screening of "A Place at the Table," an eye-opening national documentary on the state of hunger in the United States. Following the film screening, participants broke into groups and engaged in active discussions on concrete steps our community can take to address this problem in our own community. Community members interested in getting involved in the new initiative should contact United Way of Monroe County. Together the group intends to launch several coordination, collective action and advocacy efforts to address food insecurity in the community.

Alaa-Eldin Mira, MD, Named Medical Director at Holy Family Manor



Alaa-Eldin Mira, MD

Dr. Alaa-Eldin Mira, Chief of Geriatric Medicine at St. Luke's University Health Network, has been appointed Medical Director at Holy Family Manor, a nursing and rehabilitation center in Bethlehem.

Dr. Mira is part of St. Luke's Senior Care Associates which has offices in Bethlehem and Warren, NJ. He also practices at St. Luke's Center for Positive Aging located at St. Luke's North, 153 Brodhead Road, Bethlehem.

The mission of Holy Family Manner is to provide quality physical, emotional, social and spiritual care with dignity and compassion, to meet the needs of the older adults we serve.

"In geriatrics, our goal is to help maximize quality of life for the aging as well as their families and caregivers, even as they experience complex health issues," Dr. Mira said. "Holy Family Manor's culture supports this approach because everyone is engaged with patients, residents, and caregivers as one family."

Dr. Mira graduated from medical school at Al-Azhar University in Medicine. He completed a geriatrics fellowship in Geriatrics at Oakwood Hospital, MI and a fellowship in infectious diseases at East Tennessee State University.

His clinical interests include memory disorders and debility in older adults.

St. Luke's Hospice and Lehigh Valley Zoo Delight Patient with Penguin Visit

The staff of St. Luke's Hospice House is accustomed to providing little acts of kindness to make their patients' last days brighter, but arranging a penguin visit was a first. The lively little black-and-white, web-footed callers succeeded in their mission to bring smiles to the faces of 38-year-old patient Ann Marie Carl and her family.



Animal lover Ann Marie Carl enjoys a visit—arranged by St. Luke's Hospice—with a penguin from Lehigh Valley Zoo.

Several months earlier, Ann Marie Carl, an animal lover, was excited for an upcoming trip to Sea World in Florida with her husband Dennis. But then, she got a cough that wouldn't go away. She went to her physician, who ordered a blood test. After several additional tests, she was diagnosed with liver cancer.

"She was given three and a half months last fall, but she lasted until April," Dennis says of his wife of 11 years. On April 22, during the last days of her life, she moved to the St. Luke's Hospice House in Bethlehem.

Hearing of the cancelled trip, the Hospice staff decided that if Ann Marie couldn't go to Sea World, they would bring Sea World to her, says Hospice Patient Care Manager Judy Scott.

"They decorated her room with blue streamers, a sun and an inflated dolphin," she said. "I even saw Ann Marie and a nurse tossing a beach ball." But that wasn't good enough. So, knowing that the Lehigh Valley Zoo in Schnecksville had penguins, they made a few calls.

"We were more than happy to accommodate their request to have the penguins visit Ann Marie," said Cherlyn R. Vatalaro, Director of Conservation Education, Lehigh Valley Zoo. The zoo used dog kennels to transport the penguins, which are called black-footed or African penguins. About two feet tall, the penguins are trained to come out of the kennels and onto tables, Cherlyn says. In addition to Ann Marie and Dennis, Ann Marie's mother, sister and

two small nephews shared the penguin visit.

"It was a special day," Judy says. "The family was so gracious. There were other children in the building and Dennis encouraged them to come in and see the penguins."

"Ann Marie welcomed the children," Dennis says. "She worked in daycare most of her life and loved children."

Sadly, Ann Marie passed away two days later. Although nothing will replace the loss Dennis feels, he is grateful for the support he received from Hospice, he said adding, they continue to call him every now and then.

"They did everything they could to comfort my wife and me," he says.

Joshua Wert, DO, Joins St. Luke's Spine and Pain Associates



Joshua Wert, DO

How far will a kid from the south side of Bethlehem go to achieve his dream?

With the right motivation, pretty unbelievably far.

Joshua Wert, DO, who recently joined St. Luke's University Health Network as a pain specialist, graduated from Freedom High School in 1998 and completed all the prerequisite courses for his BS degree in the most economical way

he could by attending Northampton Community College before heading off to Shippensburg University to complete his bachelor's degree in biology.

He had a "great childhood," he said, learned his work ethic from his blue collar family, and made his dreams happen by working as a store clerk, a Fed Ex package handler, and in construction.

"I was a roofer for five years ... in order to help me pay my way through college and medical school. And learning the meaning of hard work from my parents as well as my personal experiences helped me to not only become the man and physician I am, but also has helped me to identify and to connect with the patients that I treat as many of my patients are blue collar workers," Wert said. But the meaning behind choosing pain management as a specialty goes even deeper for Dr. Wert.

"I went into pain management because my father suffered from chronic pain since I was very little, and I felt like it would be a nice legacy to leave my father if I could help patients who suffered like he did," Wert said.

Dr. Wert completed his medical education at Lake Erie College of Osteopathic Medicine in 2010 and went on to complete an anesthesiology residency at Temple Univer-

sity Hospital in 2014. He was an instructor of anesthesiology and an attending anesthesiologist at Hahnemann University in 2015 and most recently received fellowship training in pain medicine at the University of Pittsburgh Medical Center.

Dr. Wert recently joined St. Luke's as a pain specialist at St. Luke's Spine and Pain Associates located at St. Luke's Tamaqua Medical Center, 120 Pine Street, and see patients there on Tuesdays, Thursdays and Fridays. His specialties include treatment for back and neck pain, joint pain, disc herniations, spinal stenosis, pain after shingles and more.

For information or to make an appointment at the Tamaqua office, call 570-645-1510.

Dr. Wert also sees patients on Mondays and Wednesdays at St. Luke's Spine and Pain Associates in Bethlehem, 830 Ostrum Street. For information or to make an appointment there, call 484-526-PAIN (7246).

NCC offers Free Manufacturing Certification Course

Northampton Community College is offering an accelerated manufacturing training program for individuals who have struggled to attain consistent employment or education. Beginning in January 2017, the "Micro-credentials in Manufacturing" program will prepare successful completers for entry-level positions in the manufacturing industry and will create a talent pipeline to help employers to find qualified employees.

This non-credit program funded by a grant from the U.S. Dept. of Labor, ETA (Education Training Administration) features five courses in which a student can earn stackable credentials, giving them the opportunity to transition directly to work or to continue learning in a credit program. The courses will cover multiple aspects of the manufacturing industry, and provide specific instruction for jobs in assembly and quality inspection as well as operator positions.

The training is free to men and women who meet the following eligibility requirements: must be able to work legally in the U.S.; be 18 or older; and have 8th grade English and math ability. There is no high school diploma or GED required for the program.

Individuals who are interested can attend an information session to learn more about the program. The sessions will be held every Wednesday throughout the month of November and December at Northampton's Fowler Family Center, 511 E. Third St. in Bethlehem, from noon to 1 p.m., and from 5-6 p.m. in room 423 on the 4th floor. There is no registration required to attend the information sessions. Information sessions will also be held every Tuesday from 10-11 a.m. at the PA Careerlink, 555 Union Blvd. in Allentown.

People who are interested in the program and would like

to know more can contact Jason Haller by phone or email at (610) 861-5071, jhaller@northampton.edu, or Rosa Gomez (bi-lingual) at (610) 332-6317, or email at rgomez@northampton.edu. Program information can also be found on Facebook at facebook.com/micro.cred.1/

Stroudsburg Realtor Wins Pocono Record Readers' Choice Award

Christine A. Wilkins, Executive VP/General Manager, is pleased to announce that Stroudsburg Realtor, Erika Huber, won the title of "Best Real Estate Agent" in this year's Pocono Record Readers' Choice contest. Part of *The Trinity Group* along with Alex Camaerei and Thomas Waslowski, Huber has been a Realtor since February 2015.

"I've been in the business for just over a year-and-a-half. I am a single mom so the flexibility of real estate appealed to me, and I felt I could express my creativity while helping people in this business," said Huber. "Once I got my license, I quickly learned that so many consumers aren't aware of the process or the market and really needed someone to help guide them to make the right choices for their family. With that being said, purchasing a home is a big life event and should be celebrated as such."



Huber was nominated by a group of friends when the online nomination period began on August 1. She was surprised to see she was one of the five local Realtors nominated. Online voting took place from September 12 through September 26.

"I was shocked that my name was even on the ballot. So learning that I had actually won first place was kind of overwhelming. I knew I had an amazing outpouring of support on social media, but for people to take the steps to actually vote for me was really an honor," Huber explained.

The Pocono Record Readers' Choice contest began three years ago and was created to honor local businesses and services that are considered "the best of the best." Nominations were accepted for various businesses and service providers who were located within a 60 mile radius of the

Stroudsburg newspaper.

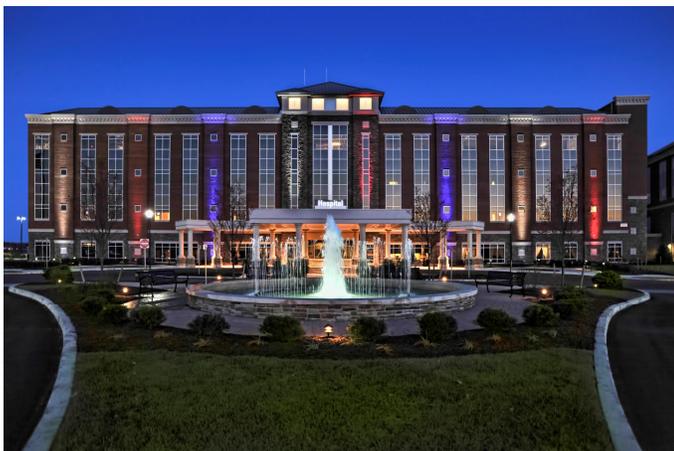
St. Luke's Anderson Campus Celebrates Five Years of Growth

St. Luke's Anderson Campus in Bethlehem Township celebrated five years of exceptional service to the community since it officially opened its doors on Nov. 11, 2011.

The \$175-million construction project transformed 500 acres of farmland into a hospital campus that now treats and heals members of the community, and helps them to maintain their good health.

At the time it was built, the St. Luke's Anderson Campus was the first new, full-service, acute-care hospital built in Pennsylvania in 40 years. It features a 250,000-square foot, 108-bed hospital; a state-of-the-art cancer center; and a medical office building dedicated to bone and joint, heart and vascular, women's health and primary care medicine.

And much like the crops that were once located on this site, St. Luke's Anderson Campus has been poised to grow. Overwhelming demand was the primary driver for early expansion. In 2013, the hospital expanded its Emergency Department by doubling the number of treatment rooms and tripling the staff. Seventeen new private rooms were added to the space, as well as a new CT scanner and diagnostic X-ray.



St. Luke's Anderson Campus

That same year, the St. Luke's Anderson Campus opened a newly-outfitted medical/surgical floor, increasing the number of private patient rooms from 72 to 108 and adding four ICU rooms. The fourth floor addition provides specialized care for oncology patients.

St. Luke's also invested in amenities such as the Anderson Campus Auxiliary Gardens, a two-mile walking path, a pond with a fountain, and a gazebo sitting area surrounded by beautiful landscaping. St. Luke's mission is to be excellent stewards of the land. Staying true to its mission, it honored the past by restoring a 19th century barn now used as conference space.

But the patient is still the heart of the Anderson Campus. State-of-the-art facilities, the latest technology, and great healthcare providers complement abundant amenities, including private suites with spectacular views, flat-screen TVs, free WiFi, daily newspaper delivery, iPads, room service and much more to ensure an outstanding patient experience.

Through its partnership with The Rodale Institute, in 2013 the Anderson Campus opened the third hospital-based organic farm in the United States. It provides patients and employees with locally grown organic produce, putting its commitment to the health of its community and the environment into practice. It also designated a 20,000 square foot parcel of land as its Employee Community Garden, where St. Luke's University Health Network (SLUHN) employees can grow their own produce.

The Anderson Campus was designed to accommodate the needs of the community—now and into the future. In 2017, it will open a new Ambulatory Surgery Center that will house additional operating rooms and practices that focus on specialty services, such as urology and women's health.

Though much has been accomplished in the St. Luke's Anderson Campus' first five years, even more growth is ahead. During the opening ceremony of the Anderson Campus in 2011, Richard Anderson, President and CEO of St. Luke's University Health Network, said that, "Dreams are the seedlings of reality." The St. Luke's Anderson Campus has been built on fertile ground and is well-equipped to continue to grow the future of health care in the Lehigh Valley.

International Boiler Works RACP Grant Award, East Stroudsburg

Governor Tom Wolf recently announced a \$1.8 million Redevelopment Assistance Capital Program (RACP) grant for the continued redevelopment of the former International Boiler Works (IBW) Building in East Stroudsburg.

"It's been a great honor to work together with Senator Mario Scavello and Governor Tom Wolf to secure redevelopment funds for the long-dormant International Boiler Works property in my hometown of East Stroudsburg," State Rep. David Parker said. "For decades the workers on this property manufactured products sold around the world. These funds will help bring back globally-competitive jobs and a stronger tax-base into the borough and school district of East Stroudsburg Borough, and Monroe County. It's a big win."

In a formal statement, Governor Tom Wolf said, "The IBW site used to employ nearly 200 people in East Stroudsburg in family-sustaining jobs. This funding will help revitalize this site and create a real opportunity for new middle class jobs to come to the region."

The Borough of East Stroudsburg acquired the site to assure it would be redeveloped for a job generating enter-

prise. The Monroe County Commissioners also approved a loan from the Revolving Loan Fund (funded by CDBG) and Pocono Mountains Economic Development Corporation (PMEDC) secured a grant to assist in the environmental cleanup of the site. The process represents a collaborative effort with the Borough of East Stroudsburg.

“This building has been vacant for a long time and now that the environmental remediation is completed, we can move on to the necessary demolition and site work to make it shovel ready,” added Chuck Leonard, PMEDC Executive Director. “We have had numerous inquiries about the site over the years and there is interest from a company who is considering an expansion. This grant will assist in making it more feasible.”

It is expected that the project would create 100 to 150 new full time jobs and 25 new construction jobs.

State Senator Mario Scavello, one of the original proponents of the project, stated, “This grant is a step in the right direction and will allow PMEDC to continue their efforts in cooperation with the Borough of East Stroudsburg to make it a productive industrial site once again.”

State Senator Mario Scavello represents the 40th Senatorial District, which includes portions of Monroe and Northampton Counties. To find out more information regarding this event or any state-related issue, please visit www.marioscavello.com or email mscavello@pasen.gov.

Wayne Bank Celebrates Employee Service Milestones



From 1 to r: Nancy A. Hart, Robert J. Behrens, Jr., John H. Sanders, John F. Carmody, Thomas A. Byrne, Mark W. Ranzan, John Baker, William S. Lance, Beth Troy, Vonnie Lewis, Barbara Keesler, Barbara Varrone, Lewis J. Critelli

Wayne Bank recently held a luncheon and awards presentation to recognize employees celebrating years of service milestones with the Bank. Thirteen employees were honored at the luncheon, which was held at The Honesdale Golf Club on November 16, 2016.

“We are proud to honor these employees for their valuable

years of service with Wayne Bank,” stated Lewis J. Critelli, President and Chief Executive Officer of Wayne Bank. This awards luncheon gives us the opportunity to celebrate these milestones and let each employee know how much we appreciate the hard work and dedication they put forth on a daily basis.”

Employees recognized for five years of service include: John Baker, Information Technology Specialist; William Lance, EVP, Chief Financial Officer; and Mark Ranzan, VP, Commercial Loan Officer.

Honored for ten years with the Bank are: Thomas Byrne, SVP, Commercial Loan Officer; Vonnie Lewis, Lakewood Community Office Manager; Beth Troy, Clarks Summit Community Office Head Teller; and Barbara Varrone, Electronic Banking Service Representative.

Celebrating fifteen years of service are Robert Behrens Jr., VP, Loan Analyst/Loan Review; Susan Courson; Lords Valley Branch Specialist.; and Joanne Deliver, Hawley Community Office Head Teller.

Twenty year honorees include: Lewis J. Critelli, President and CEO; and John Sanders, Senior Vice President-Retail Sales Manager.

Barbara Keesler, Accounting Specialist, was celebrated for her milestone thirty-five years with the Bank.

Tony Orlando Delights Cancer Survivors

No need for yellow – or any other color ribbons – they still wanted him.



Cancer survivor, Georgine Stuempfle, presents Tony Orlando with a bouquet of flowers on behalf of St. Luke's.

Singer Tony Orlando, the man who sang, “Tie a Yellow Ribbon ‘Round the Old Oak Tree,” and “Knock Three Times,” was a hit for the second consecutive year as almost 1,500 cancer survivors and their guests took part in Orlando’s tribute to those who have fought with cancer and won.

St. Luke’s University Health Network sponsored the show that took place Nov. 27 at the Sands Event Center in Beth-

lehem.

Survivors sang and danced in the aisles, and displayed all manner of yellow ribbons for Orlando who put on a lively hour and a half concert featuring a medley of hits followed by a collection of best-loved Christmas songs. A very talented Santa Claus, a noble shepherd and others made guests appearances to the delight of the crowd.

"It's an incredible day when people can celebrate a victory over cancer," Nick Taylor, MD, Chief of Gynecologic Oncology, St. Luke's University Health Network, said.

Complimentary tickets to the event were offered on a first come-first served basis to St. Luke's cancer survivors, who were able to bring a guest to accompany them for a nominal fee.

"What makes this show special is that former patients can celebrate and re-connect with their support network outside the hospital." Taylor said.

"We also recognize all those who helped make this event possible through their incredible generosity, including Tony Orlando, the Sands Event Center, Boutique at the Rink, The Regina Patient and Family Support Endowment, St. Luke's Circle of Hope Society and the St. Luke's Auxiliary," Taylor added.

Nataliya Ternopolska, MD, Joins St. Luke's Neurology Associates



Dr. Nataliya Ternopolska

Multiple Sclerosis specialist Dr. Nataliya Ternopolska has joined St. Luke's Neurology Associates in its multidisciplinary Multiple Sclerosis Center where she will diagnose, provide compassionate care for and devise treatment plans for patients with central nervous system disorders.

Dr. Ternopolska served as a multiple sclerosis fellow at the Judith Jaffe Multiple Sclerosis Center at Weill Cornell Medical College in New York City. Before that she was chief resident at Albert Einstein Medical Center in Philadelphia, where she also served as an intern.

A graduate of Vinnica Medical University in Ukraine, Dr. Ternopolska was chosen to receive a prestigious National Multiple Sclerosis Society Grant in 2013 and has presented her research to the American Academy of Neurology and the Tykeson Fellows Conference, a forum in which young scientists share MS research, ideas and advice.

Multiple Sclerosis is a neurological condition that commonly strikes young and middle-aged adults in the prime of their life. Because of the multiple factors involved in this chronic disease, St. Luke's MS Center has a multidisciplinary team that is focused on patients, their families and their environments that includes: neurology, psychology, urology, a social worker and a rehabilitation team.

St. Luke's Neurology Associates has offices in Allentown, Bethlehem, Quakertown, Tamaqua and East Stroudsburg. Dr. Ternopolska will be seeing patients in the Eighth Avenue Neurology office, 484-526-5210, as well as the Monroe Neurology office, 570-424-1102.



Lizzy Tilley, "Made in PA" Curator and featured artist

The gallery is also hosting a "Photos with Santa" on Friday, December 9th from 3:00 p.m. to 6:00 p.m..

The Gallery at Liztech is located at 95 Crystal Street in Stroudsburg. For more information, you can contact them at 570.424.3177 or on their web page at www.liztech.com.

The Gallery at Liztech has launched a new "Made in PA" section of their store, featuring the best of local handmade crafts and gifts, including pottery, clothing, chocolate, jewelry, and more.



A Liztech Gallery guest observes one of Lizzy's handmade aprons, skillfully constructed from men's ties

Tis the Season for Giving - Pocono Medical Center Donates AED to Local Church

On Wednesday, November 30, 2016, Pocono Medical Center presented its donation of an AED through the Moyer Foundation to the Trinity Episcopal Church in Mount Pocono.

In addition to its worship services, the Trinity Episcopal Church serves as a host congregation for Family Promise of Monroe County providing shelter, meals, and support services for families without homes. Family Promise is a non-profit, non-denominational organization for homeless families in transition and part of a national organization founded in 1986.

Trinity Episcopal Church is also hub for its community

offering support groups, recreational programs, and many other reoccurring community-based programs and events. Providing the AED through the shared mission and vision of Pocono Medical Center and the Moyer Foundation offers the assurance that should an emergency arise, the church will be well-prepared.



From l to r: Barbara Gessner, Jan Anglemire, Peter Gonze, Brendon Abbazio, Public Affairs Specialist PMC; Reverend Susan Treanor, Bob Butiste, Patricia Goodwin, Michael Goodwin

Ribbon Cuttings

Pocono Rocks!



A ribbon cutting was recently held to celebrate the grand opening of Pocono Rocks!, located on 1428 Pocono Blvd. in Mt. Pocono. They offer boulder climbing obstacle, courses, bounce houses, a café, and more! For more information, they can be reached at 570.580.4100.

Free Seminar Series - November



Attendees at the 3D Printer Lab presentation at ESU

The “Free Seminar Series for Chamber Members Only” was held on November 11th at ESU’s Fine & Performing Arts Center. The attendees were given a tour of their state of the art 3D printer Lab. These seminars will be scheduled once a month, and will feature a different topic pertaining to business. For more information, or if you have a topic you would like to present, please contact the Chamber of Commerce at 570.421.4433.

Spanky’s Grill



Spanky’s Grill Located a 3292 Route 611 in Bartonville, recently celebrated the opening of their new eatery. Stop by to check out their menu or call them at 570.730.4100.



570-730-4100

Spanky's
GRILL

3292 Route 611, Bartonville, PA 18321

Present this Coupon to redeem this offer

\$1.00 OFF & FREE TOPPING SAMPLE

Coupon Valid for purchases of \$5.00 or more. Effective Dec 1st - Dec 31st, 2016



There's still time to set up a retirement plan for 2016



Saving for retirement can be tough if you're putting most of your money and time into operating a small business. However, many retirement plans aren't difficult to set up and it's important to start saving so you can enjoy a comfortable future.

So if you haven't already set up a tax-advantaged plan, consider doing so this year.

Note: If you have employees, they generally must be allowed to participate in the plan, provided they meet the qualification requirements.

Here are three options:

Profit-sharing plan. This is a defined contribution plan that allows discretionary employer contributions and flexibility in plan design. You can make deductible 2016 contributions as late as the due date of your 2016 tax return, including extensions — provided your plan exists on Dec. 31, 2016. For 2016, the maximum contribution is \$53,000, or \$59,000 if you are age 50 or older.

Simplified Employee Pension (SEP). This is also a defined contribution plan that provides benefits similar to those of a profit-sharing plan. But you can establish a SEP in *2017* and still make deductible 2016 contributions as late as the due date of your 2016 income tax return, including extensions. In addition, a SEP is easy to administer. For 2016, the maximum SEP contribution is \$53,000.

Defined benefit plan. This plan sets a future pension benefit and then actuarially calculates the contributions needed to attain that benefit. The maximum annual benefit for 2016 is generally \$210,000 or 100% of average earned income for the highest three consecutive years, if less. Because it's actuarially driven, the contribution needed to attain the projected future annual benefit may exceed the maximum contributions allowed by other plans, depending on your age and the desired benefit. You can make deductible 2016 defined benefit plan contributions until your return due date, provided your plan exists on Dec. 31, 2016.

Contact us if you want more information about setting up the best retirement plan in your situation at 570-424-0667.

Business Card Exchange

The Business Card Exchange was held on November 7th at the Inn at Pocono Manor in Pocono Manor, PA

The next Business Card Exchange will be held on Monday December 5th at the Big A Grillhouse in Marshalls Creek.

Sponsorships are available for future business card exchanges. For more information, please contact the Chamber at 570.421.4433.



Business Card Exchange at Inn at Pocono Manor

Women in Business

The November Women in Business luncheon, sponsored by Riverside Rehabilitation was held at the Inn at Pocono Manor. The luncheon featured various vendors for the "Health, Fitness & Beauty" Expo and over 85 people were in attendance.



Linda Salas-Mamary, Riverside Rehabilitation - Lunch Sponsor

Thanks to the following vendors who participated: AFLAC, Affordable Comfort Contracting, Blissful Existence, Camelback Lodge-Serenity Spa, Comprehensive Family Practice, doTerra Essential Oils/KwanzaaMama Wellness, Griswold Home Care, Inn at Pocono Manor, Mountain Valley Orthopedics, Pocono Medical Center, Riverside Rehabilitation, and Shedroff and Associates.



Vendors at the Health & Fitness Expo

**Business Card Exchange
and other Sponsorships
Available for 2017!**

**We are also looking for a
business who would like to
host a Business Card
Exchange.**

**Please contact
Pat Metzgar at the
Chamber at 570.421.4433**

The December luncheon will be held at Inn at Pocono Manor and is being sponsored by Wayne Bank. The topic to be presented will be "Service Above Self" presented by Dr. Karin-Susan of Creature Comforts. We will also have the annual Ornament Exchange, so if you want to participate, don't forget to bring one!

Welcome New Members

The following new members are not listed in the 2015-2016 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

Base Lab Tools

Jenna Perry
140 N. 2nd Street, Unit 3
Stroudsburg, PA 18360
570.371.5710
570.371.5710
jenna@baselabtools.com
www.baselabtools.com

MANUFACTURERS

Shirley Katz, Inc.

Todd Rehrig
6605 Route 209
Stroudsburg, PA 18360
570.424.5710
570.424.6555
trehrig@shirleykatz.com
www.shirleykatz.com

**INSURANCE-MOTOR
VEHICLE SERVICES**

Cohen, Feeley, Altemose & Rambo

Craig Pijut/Erin Yaworski
706 Monroe Street
Stroudsburg, PA 18360
610.625.2100
610.332.2722
eyaworski@cohenfeeley.com
www.cohenfeeley.com

ATTORNEYS

Spanky's Grill

Vandy Galvez
3292 Route 611
Bartonsville, PA 18321
570.730.4100
spankysgrill2go@gmail.com

HOT DOG STAND

Pocono Mountain Appraisal, Inc.

Kathleen O. Farrell
205 Stag Court S, Suite #2
Bushkill, PA 18324
570.656.3741
866.802.5311
kofarrelly@ptd.net
www.poconomtnappraisal.com

**REAL ESTATE-
APPRAISAL SERVICE**

Stone Hill Group, Inc.

Lou Carrega
2785 Route 115, Suite 202B
Effort, PA 18330
570.861.6330
mail@stonhil.com
www.stonhil.com

WINE MERCHANTS

Pocono Rocks!

Jodi Bohdal
1428 Pocono Blvd.
Mt. Pocono, PA 18344
570.580.4100
jocolel@aol.com
www.poconorocks.com

ENTERTAINMENT

Rich Scott Coaching

Rich Scott
P.O. Box 107
Portland, PA 18351
570.510.6980
rich@richscottcoaching.com
www.richscottcoaching.com

CONSULTANTS-BUSINESS

IMPACT



Executive Committee

George Roberts - Chairman of the Board
Debi Cope - First Vice Chairman
Conrad Schintz - Treasurer
R. Douglas Olmstead - Secretary
Tom Sforza - Assistant Secretary
John Holahan - Past Chairman

Staff

Robert Phillips - President/CEO
Patricia Metzgar - Vice President, Operations/Development
Miriam Conway - Executive Assistant
Georgia Strunk - Office Assistant

Board of Directors

Madeline Anderson
Michael Baxter
Brandie Belanger
Rich Berkowitz
Vinny Bianchi
William Blake
Denise Cebular
Bill Colavito
Alex Grum
Bob Hay
Mike Katz
Chris Kurtz
Philip Pope
Alana Roberts

Lisa Rohland
Linda Salas-Mamary
William Skinner
Jeff Snyder
Marc Troutman
Dr. Marcia G. Welsh
Carl Wilgus
Theresa Yocum

IMPACT

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Fax: (570) 424-7281
URL: <http://www.greaterpoconochamber.com>

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